



Emerald. Blue. And you

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अंडमान और निकोबार प्रशासन
ANDAMAN AND NICOBAR ADMINISTRATION
पर्यटन निदेशालय

DIRECTORATE OF INFORMATION PUBLICITY & TOURISM

Sri Vijaya Puram dated the 06th February 2026

PRESS RELEASE

Rediscover the Rhythm of the Islands - Celebrate Phaag, Celebrate Heritage

The Department of Tourism, Andaman & Nicobar Islands, in association with Kalapani Phaag Mandali, is pleased to invite the general public and tourists to experience Phaag, a rare and vibrant folk musical tradition deeply rooted in the cultural history of the islands on 07th February, 2026 at Marina Esplanade from 6:30 Pm to 8:30 Pm. Phaag is a traditional form of folk songs brought to the Andaman & Nicobar Islands prior to the year 1900 and is closely associated with the festive period from Vasant Panchami to Holi (Phagun Mahina).

These songs reflect the rich social and cultural fabric of the islands and have been an integral part of community celebrations in the past. The event reflects Andaman's composite cultural heritage and aims to revive and preserve a rare folk tradition that is now gradually fading, while offering both residents and tourists an authentic glimpse into the islands' living cultural legacy. The public is cordially invited to be a part of this cultural celebration and witness the soulful melodies that echo the timeless traditions of the islands. This issues with the approval of the competent authority.

Come, celebrate culture. Come, celebrate Phaag.

Nabi
6/2/26

Manager (OPs/

Nodal Officer Festival)

Copy to:-

1. PA to Secretary (IP&T) for kind information of Secretary (IP&T).
2. PA to Director (IP&T) for kind information of Director (IP&T).
3. The Chief Editor, Daily Telegrams, Sri Vijaya Puram with the request to publish the above item as press release.
4. The Chief Editor, Dweep Samachar, Sri Vijaya Puram with the request to publish the above item as press release.
5. The Director, Doordarshan Kendra, Sri Vijaya Puram.
6. The News Editor, Akashvani, (All India Radio), Sri Vijaya Puram
7. The In-charge, IT cell for information with the direction to upload the same in the Tourism website.

Nabi
6/2/26

Manager (OPs/

Nodal Officer Festival)